

# MEMBERSHIP CONNECTION

1201 N. Mustang Rd / P.O. Box 213, Mustang, OK 73064 • mustangc@icon.net • (405) 376-2758 www.mustangchamber.com

## Letter from the Director

By Becky Julian, Executive Director

As you consider joining the Mustang Chamber of Commerce you should do so with the confidence that you have connected your business with the most powerful economic engine in Mustang. Through your Membership Connection with the Mustang Chamber you will acquire many opportunities to increase the quality of your business.

With your Mustang Chamber membership:

- You will experience the opportunity to increase your network circle and potential customer base by investing your time in committees and social events.
- You will experience the opportunity to increase the spread of information about your business to potential customers through

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community marketing, co-operative advertising, sponsorships, Mustang Living television show and web presence.

- You will experience the opportunity to increase benefits to your employees through the Blue Cross/Blue Shield Health Plan.

The list of opportunities continues to grow as the Mustang Chamber continues to evolve into the  
*Letter page 3*

## Benefiting Your Business

The Mustang Chamber of Commerce is the only business organization in Mustang that offers all of the following networking opportunities, co-operative advertising opportunities, and added exposures for your business. Here at the Mustang Chamber, Our business *is* your business.

### Networking Opportunities

- “Business Before Hours” and “Business After Hours”, hosting or attending, give you an opportunity to promote your business to other members.
- “Round Table Connections”, hosted by our Membership / Social Committee, provides you with valuable experience in informing others about your business.
- Monthly luncheons, with catered meals and

guest speakers, are held on the fourth Thursday of every month.

### Co-operative Advertising Opportunities

- The Mustang Chamber is a sponsor and works closely with the Mustang Living TV Show .
- Ability to purchase additional advertising in the annual Community Guide /Membership Directory and bi-annual city map.
- Opportunities to provide promotional items in newcomer welcome packets.

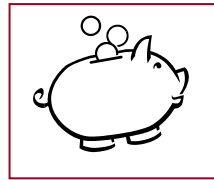
### Added Exposure for YOU

- Monthly mailing labels of newcomers to Mustang provided thru email in an Excel Spreadsheet, allowing you to contact new community members early on.

*Business on page 4*

## Insurance Assurance

Health Insurance is an expensive investment for both families and businesses. Due to our partnership in the Greater Oklahoma City Chamber of Commerce, Mustang Chamber members have the opportunity to participate in a group policy through Blue Cross / Blue Shield. With this large group policy we are finding that members are saving an unbelievable amount of money each month...money that can be reinvested into your company. We cannot emphasize enough how much it is worth investigating this opportunity for your potential savings.



*Your investment of membership in the Mustang Chamber stretches the value of your marketing dollars.*

Only an authorized producer can provide more information for you. From our Chamber, you may contact any of the following:

- Fulton Insurance Agency, Chad Fulton  
(405) 324-1115 / cfulton@farmersagent.com
- Coates & Rourke Agency, Larry Rourke  
(405) 376-4020 / lrourke@cox.net
- Marr Group, Tami Marr Crum  
(405) 759-7373 / tmc@marrgroup.net

For a full list of producers [www.okcchamber.com](http://www.okcchamber.com)

## Committees in Action

More than just words on paper, our committees take action to fulfill their purpose in the Mustang Chamber of Commerce.

- Community Events/Youth – Plans all special events that promote the community.
  - Organize Spring / Fall Golf Tournaments
  - Fundraising for Scholarships provided to local High School Students
  - Work with youth organizations, such as High School FBLA and Junior Achievement
- Membership Development/Social – Recruits new members and involve and maintain current members.
  - Hosts Round Table Networking Event, Annual Live Auction and Holiday Bake Sale, Annual Banquet and Silent Auction, and all other social events
- Public Relations – Communicate with members, community, and local government.
  - Produces Community Guide, City Map, Website design, and research membership benefit possibilities.
  - Organize Neat & Clean and Employee of the Month Awards
  - Coordinates Ribbon Cuttings, Grand Openings, and other media events
  - Perform Ground Breaking Ceremonies for new and expanding businesses
- Roads & Legislation/ Economic Development – Monitor Roads and Legislative issues, host candidate forums.
  - Monitors Highway and Transportation developments and Legislative issues
  - Develops short and long term

## Benefiting Your Community

### COMMUNITY RESOURCES

- Free Community Guide / Membership Directory and city maps
- Free listings of Mustang civic clubs, non-profit organizations, and churches
- Free Oklahoma Travel and tourism literature, area attractions, and state maps

### COMMUNITY PROJECTS

- Annual Western Days Celebration, Mustang's largest annual event and includes: an Open Rodeo, parade, arts & crafts, car show, fun-runs, chili cook-off, carnival, evening entertainment, and much, much more!
- The chamber hosts two golf tournaments during the year.
- Provide scholarships to local Mustang students, through a variety of fundraisers throughout the year.

## 2007/08 Investment Levels

#### BUSINESS: \*

1-2 Employees	.....	\$150.00
3-5 Employees	.....	\$200.00
6-10 Employees	.....	\$250.00
11-20 Employees	.....	\$275.00
21-50 Employees	.....	\$400.00
51 & over Employees	.....	\$600.00

\* As many part time employees as it takes to fill a 40 hour week is equal to one full time employee.

Utilities, Manufacturing and Financial Institutions	.....	\$600.00
Schools	.....	\$400.00
-over 600 employees		\$600.00

INDIVIDUAL: ..... \$50.00

NONPROFIT: ..... \$125.00

OTHER:  
Additional Contact Member ..... \$100.00

**"I had a wonderful time & made contacts I could not have made otherwise". • "An enjoyable afternoon, well organized, it was a success!" • "I had an awesome time & made many, many new contacts!" • "I was there & it was great!"**

Comments paraphrased from members who attended the *Roundtable Networking Connection, August 2007*

Letter from page 1 progressive membership driven, diverse small business organization that meets the needs of a rapidly growing Community.

Communication is the connection that provides the backbone of strength for Mustang Chamber members. You will receive monthly newsletters, monthly bulletins, quarterly director reports, and weekly calendars to keep you informed of chamber and community activities.

I invite you to review this membership application as it will provide in-depth information concerning the topics listed above. I look forward to getting to know you and your business and appreciate your thoughtful consideration of the Mustang Chamber as a partner with the continuing success of your business.

Sincerely,  
*Becky Julian*  
Executive Director



#### Don't Forget...

Your Mustang Chamber Membership Dues may be deductible as a business expense!

Due to the fact we participate in a group insurance plan, membership dues must be paid in full annually.

Both your membership application and dues must arrive at the Chamber of Commerce prior to monthly Board Meetings to be considered for membership.

*Committees* from page 2

economic growth goals for the entire Mustang Community

- Western Days - organize, plan, and produce Mustang's largest Annual Celebration and community event.
  - Coordinates carnival, parade, arts & crafts, business, and food vendors, entertainment, and Chili Cook-Off
  - Partnerships with Mustang's civic organizations, Mustang Round Up Club, Mustang Car Club, the City of Mustang, and Mustang athletic organizations.

If you would like to participate in one of our committees or would like more information on planned committee activities, contact the Mustang Chamber office.

*Business* from page 1

- We refer only Chamber members when asked about services and products.
- Place promotional items in kiosk for display to public at Mustang Town Center conference area.
- Impressive website for adding world-wide presence for your business.



## Commonly Asked Questions

### How do I become a member of the Mustang Chamber of Commerce?

Becoming a member of the Mustang Chamber is as easy as 1-2-3!

1. Provide a copy of your completed application to the Mustang Chamber office, along with your membership dues.
2. Your application will be approved at the next Board Meeting, unless you wish to participate in the insurance program, in which case your membership will be expedited.
3. Get Involved! The more you become involved with us, the more opportunities we have to be involved with you and your business.

### How much will my membership dues cost?

The amount of annual dues required to participate in the Mustang Chamber is determined by the type and size of your business. *And Remember! Your membership dues may be deductible as a business expense.*

### What is the size of my business?

The size of your business is determined by the number of full-time employees you have on staff.

If you have several part-time employees, add up the number of full-time schedules you have.

### What is my business type?

There are three categories to choose from when deciding on your business type:

*Business* is a typical company providing products or services, such as a grocery store or financial institution.

*Nonprofit* is a 501-C3 organization, such as a church or club.

*Individual* is a person wishing to get involved in the Mustang Chamber, but not wishing to promote a particular business.

### Why should I invest in the Mustang Chamber of Commerce?

By investing in us, you are giving us the opportunity to *grow your business*.

# MEMBERSHIP APPLICATION

Please provide us with accurate contact information, as this information will be used to create documents for public use and update our database. If there is any information you do not wish to provide to the public, please make note of that on this application. Provide this completed application and your membership dues for consideration of membership. If you have any questions, contact the Mustang Chamber of Commerce (405) 376-2758.

- My primary reason for joining the Mustang Chamber is to qualify for the Insurance Program.

\_\_\_\_\_  
Business / Organization Name

\_\_\_\_\_  
Contact Name multiple contacts are accepted, but with additional charge

\_\_\_\_\_  
Description of Business/Profession

\_\_\_\_\_  
Billing Address

\_\_\_\_\_  
Physical Address

\_\_\_\_\_  
City, State, Zip

\_\_\_\_\_  
Phone

\_\_\_\_\_  
Alternate Phone

\_\_\_\_\_  
Email Address multiple email contacts are accepted at no additional charge

\_\_\_\_\_  
Alternate Email Address

\_\_\_\_\_  
Website address

- Yes, I would like to add a link to the [www.mustangchamber.com](http://www.mustangchamber.com) to my website. Please contact me to set that up.  
 No, I am not interested in adding a link at this time.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

Please check appropriate box:

Type of Membership:

- Business  
Number of Employees: \_\_\_\_\_  
 Nonprofit  
 Individual

I would like to be assigned to the following committee(s):

- Public Relations  
 Western Days  
 Membership  
Development / Social  
 Community Events/  
Youth  
 Roads and Legislation/  
Economic Development

Please make checks payable to:

Mustang Chamber of Commerce  
P.O. Box 213  
Mustang, OK 73064

**Mustang Chamber of Commerce**

1201 N Mustang Rd  
P.O. Box 213  
Mustang, OK 73064

**Phone:**

(405) 376-2758

**Fax:**

(405) 376-4764

**E-Mail:**

[mustangc@icon.net](mailto:mustangc@icon.net)



**Company Name**

**Street Address**

**City, ST ZIP Code**