

Mustang

2009/2010 Data Sheet-Mustang Oklahoma

LOCATION

The City of Mustang area: 12 square miles: 2 miles wide, 6 miles long.

Mustang elevation: 1,285 feet above sea level

Mustang is bordered by the city of Oklahoma City on all four sides. It is located on the Western edge of Oklahoma City and is 6 miles south of I-40 on Mustang Road.

Mustang is a short 5-minute drive from Will Rogers World Airport; this close proximity is perfectly situated for a convenient corporate headquarters location.



POPULATION

From 1990 to 2000, Mustang's population grew by approx. 30%. Since 2000, Mustang has experienced a 5% average annual growth rate. Currently, the Mustang population is estimated to be 17,843. Statistics for selected years:

1960	1970	1980	1990	2000	2009
198	2,637	7,496	10,434	13,156	17,843

The median age is 34.0 years

Male.....	49%
Female.....	51%
Number of households.....	6,300
Average persons per household.....	2.41

INCOME-2010

Canadian County leads the State of Oklahoma for the highest median income.

Income	
Median Household Income.....	\$50,284
Under \$15,000.....	8.79%
\$15,000-\$25,000.....	10.25%
\$25,000-\$50,000.....	30.97%
\$50,000-\$100,000.....	42.69%
\$100,000-\$150,000.....	6.5%
More than \$150,000.....	80%

EDUCATION

Educational Attainment

(Population 25 years and over)

Less than High School Graduate.....	10%
High School/Technical School.....	35.87%
Some College.....	29.7%
College Graduate or Higher.....	24.43%

HOUSING

Average New Home Value

Single Family Homes 2009.....	\$156,792
Single Family Homes 2008.....	\$157,712
Single Family Homes 2007.....	\$170,582
Single Family Homes 2006.....	\$153,027
Single Family Homes 2005.....	\$114,525

Rental Prices (Monthly)

Private Homes.....	\$650-\$1050
Apartments.....	\$530-\$905

CLIMATE

Average annual temperature is 60° F with an average rainfall of 33.36 inches and average snowfall of 9.1 inches per year. Average number of flying days is 350 per year.

Average 10 A.M. to 4 P.M. Temperatures:

January.....	37°	July.....	82°
February.....	42°	August.....	81°
March.....	51°	September.....	73°
April.....	60°	October.....	62°
May.....	68°	November.....	49°
June.....	77°	December.....	40°

GOVERNMENT

Council-Manager Government • Planning Department • Comprehensive Zoning Ordinance

Police Department: 20 Sworn Officers, 2 Reserve Officers
8 Support Personnel

Fire Department: 15 Uniformed Firefighters
15 Volunteer Firefighters

COMMUNITY FACILITIES

Medical

Hospitals.....	1
Beds.....	96
Doctors.....	200
Dentists.....	9

Churches

Protestant.....	21
Catholic.....	1

Public Recreation

Parks.....	8
Golf Courses (Public).....	1
Swimming Pools (Public).....	1
Tennis Courts.....	1

EDUCATION/TRAINING

Public

Grade	Schools	Staff	Enrollment
Pre-K - 12	11	900	8,350

At the heart of Mustang is the Mustang Public School District. Covering 69 square miles in Canadian and Oklahoma counties, the district is home to approximately 8,350 students. The district has a budget of \$49.5 million and is the largest employer in Canadian County. Although the district includes 11 school sites, it retains the small-town feel that Mustang residents appreciate, while offering students all the opportunities available in a large district.

Mustang Public Schools is a leader in education in Oklahoma. Mustang is the only district in Oklahoma to implement a model of continuous improvement that looks at the success of each individual child. While averages across grade levels are important, Mustang's plan of continuous improvement is structured so that children who are struggling are identified and provided with the extra help they need so that no child falls through the cracks.

MAPS For Kids

Mustang Public Schools is a suburban school located in eastern Canadian County and Oklahoma County and receives a portion of the MAPS for Kids funds, a one-cent sales tax passed in 2001. Mustang is one of 22 independent school districts that share in 30 percent of the MAPS funds. Currently, Mustang has more than 4,000 students who live in Oklahoma City limits and qualify the district for funding.

Mustang Public Schools has used MAPS funds to purchase land for future school sites, remodel schools and improve the district's facilities and infrastructure. The one-cent MAPS tax ended December 2008. As of Jan. 1, 2009, Mustang Public Schools has expended \$8,441,267 in MAPS funds. The district has 5,395,639 available.

Vocational/Technical

Mustang is served by Canadian Valley Technology Center. Since 1969, Canadian Valley Technology Center has provided high-tech educational opportunities for adults, high school students, small businesses and large corporations. The CVTC district offers career programs, adult and continuing education and specialized corporate training.

Colleges

	Enrollment
Redlands Community College.....	2,474
Mid-America Christian University.....	714
University of Oklahoma.....	25,680
OUHSC.....	3,831
Oklahoma State University.....	22,449
OSU-OKC.....	5,912
University of Central Oklahoma.....	15,724
Rose State College.....	8,524
Oklahoma City Community College.....	12,550
Langston University.....	3,009
Univ. of Science and Arts of OK.....	1,268
Oklahoma City University.....	3,897
Oklahoma Baptist University.....	1,753
Ok. Christian Univ. of Science and Arts.....	2,160
Southern Nazarene University.....	2,069
St. Gregory's College.....	709
Hillsdale College.....	1,250
Southwestern Oklahoma State University.....	5,000

THE ECONOMY

Agribusiness

Canadian county consists of 575,817 acres of landmass, 80% of which is utilized in agriculture, 20% is considered urban. The 1,900 farms that exist in Canadian county utilize 480,203 acres. Approximately 306,500 acres are used for production of stocker cattle, wheat, cotton, grain sorghum, corn and soybeans. About 9,313 acres are considered woodland, 170,134 acres are pastureland, and 4,256 acres are considered non-farmable agricultural lands. The average acreage size of each farm in Canadian county is 259 acres with a total net production value of \$286,450,000 annually. The average net cash return per farm is \$150,763, which generates about \$179 million by way of economic stimulation throughout the county's economy.

Construction and Real Estate

Since 2008, the City of Mustang has issued 166 residential single family building permits, with the average housing price of \$163,230 and a total valuation of \$27.8 million. Since 2008 the City of Mustang has issued 18 commercial permits (including schools) with a total commercial building valuation of over \$15 million. The number of businesses in Mustang also increased as tenants moved into existing buildings and others built new facilities. The commercial growth in Mustang remains balanced as the city adheres to the comprehensive plan and requires buffering between commercial development and residential areas.

Health Care

Integrus Canadian Valley Regional Hospital, located just six miles north of Mustang on State Highway 92, offers the most advanced technology, highly skilled physicians, and a complete staff of experienced health care professionals. Due to recent expansion, the hospital now includes 60 private med/surg rooms, 10 bed women's center, 8 bed Intensive Care Unit and 18 bed Emergency Department. Medical staff includes over 200 primary care and specialty physicians. ICVH offers a full range of services including: surgery, lab, radiology, pharmacy, physical therapy, orthopaedics, respiratory therapy, intensive care services, maternity care, pediatrics and emergency room.

Manufacturing

Within the City of Mustang 225 residents or 13% are employed in manufacturing, and 854 or 18% are employed in manufacturing outside of the City of Mustang. Major manufacturers located within Mustang City limits include Industrial Gasket, Security Solutions, and Wilson Ophthalmic Corp. Some of the major firms represented within five miles of Mustang include Xerox and CMI Terex Corporation.

Mining

The most significant mining in Canadian County is oil and gas. Part of the impact on the overall local economy is due to the natural transitional line dividing the Anadarko Basin that exists near Highway 81. The Anadarko Basin is known for the abundance of deep natural gas wells. In Canadian County our natural gas wells average 10-13 thousand feet. In 2009 in Canadian County, in 2009, there were 2,500 new intents to drill and 1,782 new completion reports filed in the state of Oklahoma.

Mustang

2009/2010 Data Sheet-Mustang Oklahoma

WHOLESALE AND RETAIL TRADE

Wholesale and Retail Trade

The completions of Airport Road into State Highway 152 and Highway 4 provide a comfortable, convenient, and timesaving four-lane highway that connects rural towns and subdivisions to the City of Mustang. These highways meet together within Mustang City limits, placing Mustang in a centralized location for major retail development. The ease in accessibility is mutually beneficial for commerce between the City of Mustang and surrounding counties. Commerce can be measured in Mustang by considering the sales tax collections, in 2003-2004, 4.927 million dollars collected, in 2004-2005, 5.493 million dollars collected, in 2005-2006 5.979 million collected. In 2007-2008 \$6.374 million dollars were collected. In 2008-2009 \$7.462 million were collected. In 2009-2010 we are on tract to collect \$7.5 million sales tax. It is easy to see why the completion of the State Highway 152 to Airport Road leads to anticipation that sales tax revenue will see another sizeable increase in collections, which is a reliable indicator of prospering businesses.

Pebble Creek Plaza

Built in 2006, current tenants include The Cleaners @ Pebble Creek and City Bites, Serendipity Salon. Commercial space available for rent or sale.

Mustang Trade Center

Built in 1983, current tenants include Larry's Homeland, YNB-Mustang, DDS Dental, Subway, Cossey's Custom Meats, LD's Specialties and Gourmet Cafe, Mustang News, Mustang Optical, and Adventure Enterprises, among many others.

SilverShopping Center

Built in 1974 and renovated in 1984, current tenants include The Wave, Curves, Tractor Supply and others.

Mustang Mall

Tenants include Anytime Fitness, clothing, game, and discount merchants; cellular, restaurant, and check cashing services.

Mustang Retail Center

Built in 2002, tenants include video rental, check cashing services, shoes sales and a hair salon, tanning salon.

Mustang Shopping Center

Tenants include All America Bank, restaurants, and office space.

Hill Top Plaza

Built in 2007 tenants include Domino's Pizza, check cashing services, Sooner Physical therapy services, and others.

For retail and office space currently being built or planned for the near future and land available for development, contact the Mustang Chamber of Commerce.

LABOR

Employment Distribution

Government.....	20.2%
Education & health Services.....	12.4%
Professional & Business Services.....	12.7%
Manufacturing.....	7.0%
Finance Activities.....	6.5%
Construction.....	4.5%
Mining.....	1.7%

Top Mustang Employers

<u>Company</u>	<u>Product/Service</u>	<u>Employed</u>
Mustang Public Schools	Education	900
Wal-Mart	Retail	277
Tate Publishing	Publisher	189
City of Mustang	Government	135
Lowes	Retail	107
Accurate Drilling Service	Construction	67
Coldwell Banker SELECT	Real Estate	50
Larry's New Homeland	Grocer	45
Security Solutions	Manufacturer	35
Industrial Gasket	Manufacturer	26
Wilson Ophthalmic Corp	Manufacturer	17

Top Local Employers

<u>Company</u>	<u>Product/Service</u>	<u>Employed</u>
State of Oklahoma	Government	38,000
Tinker Air Force Base	Military	27,000
U.S. Postal Service	Government	8,700
INTEGRIS Health	Health Care	5,500
Oklahoma City Public Schools	Education	5,900
FAA Aeronautical Center	Aerospace Training	5,600
City of Oklahoma City	Government	4,700
Hertz Reservation Center	Auto Rental/Leasing	3,400
OU Medical Center	Health Care	3,250
OG&E Energy	Electric Utility	3,100
AT & T Communications	Telecommunications	3,000
Chesapeake Energy Corp.	Oil & Gas	2,800
Mercy Health System of OK	Health Care	2,750
Putnam City Schools	Education	2,500
Hobby Lobby Stores	Wholesale/Retail	2,500
United Parcel Service	Delivery Service	2,300
Dell, Inc.	Customer Service	2,100
Cox Communications	Telecommunications	2,000
Oklahoma County	Government	1,800
Farmers Insurance Group	Customer Services	1,750

TAX RATES FY 2009-2010

Corporate Income Tax.....	6%
Sales Tax (State).....	4.5%
Sales Tax (City of Mustang).....	4.0%
County Tax.....	.35%
Total Sales Tax.....	8.85%
State Personal Income Tax.....	1/2-5.5%

2009 Canadian County Ad Valorem Tax Levies:

City of Mustang.....	100.27
Mustang Rural.....	98.18
Mustang School District Oklahoma City.....	112.95

